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## Sarah Howell

Marketing Specialist at OHSU

Lake Oswego, Oregon (Portland, Oregon Area) | Hospital & Health Care

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### Sarah Howell's Overview

Current	<p><b>Marketing Specialist (part-time) at OHSU</b></p> <p><b>Member, School Advisory Committee at Lake Grove Elementary School</b></p> <p><b>Co-Chair of Communications Committee, Board of Directors at Lake Oswego School District Foundation</b></p>
Past	<p>Member, Elementary World Language Study Committee at Lake Oswego School Board Committee</p> <p>Account Executive at Waggener Edstrom</p> <p>Community Programs Manager, Community Relations at OHSU</p> <p>see all</p>
Education	University of Oregon
Connections	<b>87</b> connections
Websites	Company Website

### Sarah Howell's Summary

Strong program manager with experience developing and executing marketing plans and supporting online and print materials. Proven ability to complete deadline sensitive projects by working collaboratively with stakeholders, writers and designers while maintaining branding and messaging directives.

### Sarah Howell's Experience

#### Marketing Specialist (part-time)

##### OHSU

Educational Institution; 10,001+ employees; Hospital & Health Care industry  
September 2012 – Present (8 months) | Portland, Oregon Area

Oversee and execute marketing plans for specific service lines at OHSU

- Direct the creation of patient materials for Doernbecher Children's Hospital and the Center for Women's Health.
- Manage the "Ask The Health Experts" lecture series.

#### Member, School Advisory Committee

##### Lake Grove Elementary School

2012 – Present (1 year) | Lake Oswego, Oregon

- Active member of committee comprised of school administrators, teachers, staff and parents.

#### Co-Chair of Communications Committee, Board of Directors

##### Lake Oswego School District Foundation

Nonprofit; Myself Only; Fund-Raising industry

2011 – Present (2 years) | Lake Oswego, Oregon

- Managing the overhaul of existing website including the transition to Wordpress format. Activities include developing outline, securing content approval with stakeholders, managing design vendors, developing material, securing photos, and recruiting volunteers to maintain site moving forward.
- Branded LOSD Foundation in the broader community by directing participation in the Lake Oswego Farmers Market each spring. The school district "takes over" the market highlighting special programs e.g. high school bands, robotics program and chess teams.

#### Member, Elementary World Language Study Committee

##### Lake Oswego School Board Committee

2009 – 2010 (1 year) | Lake Oswego, Oregon

- Analyzed elementary world language programs for Lake Oswego school board study committee.

#### Account Executive

##### Waggener Edstrom

Privately Held; 501-1000 employees; Public Relations and Communications industry  
2003 – 2006 (3 years) | Lake Oswego, Oregon

Manager at strategic communications firm with expertise in media tours, communication strategy, marketing and analyst relations.

- Helped direct communication strategy and manage media campaigns for various clients at Microsoft Corporation, including Business Integration, Windows Client, Microsoft Corporate, Microsoft Learning and Microsoft Partner Strategy teams.

**Community Programs Manager, Community Relations**

**OHSU**

Educational Institution; 10,001+ employees; Hospital & Health Care industry  
2001 – 2003 (2 years) | Portland, Oregon Area

Managed employee relations and community service programs.

- Recruited and managed OHSU employee community volunteers for annual food drives, school supplies drive, coat drive, the adopt-a-family program, and volunteer projects involving Habitat for Humanity and SOLV. Managed the OHSU Employee Giving Campaign/United Way. Duties included developing communication plan, writing and presenting to various constituents, training representatives, directing a leadership committee and hosting supporting events to gain participation.

**Scheduler and Caseworker**

**Congressman David Wu (OR-1), US House of Representatives**

1998 – 2001 (3 years) | Portland, Oregon Area

- Managed all aspects of the creation and execution of Congressman Wu’s district schedule. Included planning visits to target areas, coordinating staff and transportation, and providing Congressman Wu with briefing materials

Sarah Howell’s Skills & Expertise

- Event Planning
- Healthcare
- Marketing Communications
- Public Relations
- Marketing
- Marketing Strategy
- Event Management
- Strategic Planning

Sarah Howell’s Education

**University of Oregon**

Journalism, Broadcasting  
1993 – 1997

Sarah Howell’s Additional Information

- Websites:
- [Company Website](#)

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