



**CYGNAL**

**Survey of Likely Republican Primary Election Voters**

Oregon Statewide

*Conducted December 16 - 17, 2021*

n=400 |  $\pm 4.86\%$

*Likelihood to Vote*

1. How likely are you to vote in the May 2022 Republican primary election for Governor and Congress out of the following options?

|                     | <b>Freq.</b> | <b>%</b> | <b>August</b> |
|---------------------|--------------|----------|---------------|
| Definitely voting   | 373          | 93.2%    | 89.5%         |
| Probably voting     | 22           | 5.6%     | 9.3%          |
| Probably not voting | 5            | 1.3%     | 1.2%          |
| Total               | 400          | 100.0%   | 100.0%        |

- 2 - 7. Do you have a favorable or unfavorable opinion of:

|                  | <b>Fav</b>                 | <b>Very Fav</b> | <b>Unfav</b>             | <b>Very Unfav</b> | <b>No opinion</b> | <b>NHO</b> | <b>NET Fav</b> | <b>August</b> |
|------------------|----------------------------|-----------------|--------------------------|-------------------|-------------------|------------|----------------|---------------|
| Bud Pierce       | <u>31.6%</u><br><u>126</u> | 13.9%           | <u>9.1%</u><br><u>37</u> | 3.1%              | 20.4%             | 38.9%      | 22.4%          | 25.4%         |
| Christine Drazen | <u>9.4%</u><br><u>38</u>   | 4.2%            | <u>3.5%</u><br><u>14</u> | 1.9%              | 18.0%             | 69.1%      | 5.9%           |               |
| Bridget Barton   | <u>5.6%</u><br><u>22</u>   | 2.6%            | <u>3.4%</u><br><u>14</u> | 1.4%              | 18.6%             | 72.4%      | 2.2%           |               |
| Stan Pulliam     | <u>16.0%</u><br><u>64</u>  | 8.2%            | <u>3.3%</u><br><u>13</u> | 1.9%              | 18.6%             | 62.1%      | 12.7%          |               |
| Dallas Heard     | <u>13.0%</u><br><u>52</u>  | 7.2%            | <u>4.8%</u><br><u>19</u> | 3.8%              | 21.5%             | 60.7%      | 8.3%           |               |
| Kerry McQuisten  | <u>8.6%</u><br><u>34</u>   | 5.0%            | <u>3.9%</u><br><u>16</u> | 2.4%              | 16.0%             | 71.5%      | 4.7%           |               |

*Top Priority*

8. Which one of the following issues do you believe should be the top priority for the Governor of Oregon?

|   | <b>Freq.</b> | <b>%</b> | <b>August</b> |
|---|--------------|----------|---------------|
| Cracking down on crime and lawlessness and protecting public safety   | 161          | 40.3%    | 40.8%         |
| Building the economy and creating jobs                                | 61           | 15.2%    | 13.7%         |
| Ensuring election integrity   | 55           | 13.8%    | 11.5%         |
| Reducing the cost of living and making Oregon more affordable         | 55           | 13.8%    | 9.8%          |
| Addressing the homelessness crisis                                    | 19           | 4.7%     | 7.7%          |
| Addressing social and cultural issues like abortion, guns, and LGBTQ+ | 13           | 3.3%     | 1.9%          |
| Combating the coronavirus pandemic                                    | 10           | 2.6%     | 3.8%          |
| Protecting the environment and stopping climate change                | 7            | 1.8%     | 3.7%          |
| Improving education   | 5            | 1.2%     | 5.3%          |
| Unsure  | 13           | 3.2%     | 1.8%          |
| Total   | 400          | 100.0%   | 100.0%        |



Thinking about the upcoming Republican primary elections in 2022...

*Gov Ballot*

9. If the Republican primary election for Governor were held today, and you had to make a choice, who would you vote for?

|                  | <b>Freq.</b> | <b>%</b> | <b>August</b> |
|------------------|--------------|----------|---------------|
| Bud Pierce       | 80           | 19.9%    | 21.0%         |
| Bridget Barton   | 9            | 2.2%     | 1.2%          |
| Jessica Gomez    | 12           | 2.9%     | 2.1%          |
| Kerry McQuisten  | 21           | 5.3%     | 2.2%          |
| Stan Pulliam     | 33           | 8.3%     | 4.9%          |
| Christine Drazan | 16           | 3.9%     | -             |
| Undecided        | 230          | 57.4%    | 57.7%         |
| Total            | 400          | 100.0%   | 100.0%        |

10. Are you female or male?

|        | <b>Freq.</b> | <b>%</b> |
|--------|--------------|----------|
| Female | 200          | 49.9%    |
| Male   | 200          | 50.1%    |
| Total  | 400          | 100.0%   |

11. What age range do you fall within?

|                           | <b>Freq.</b>      | <b>%</b>            |
|---------------------------|-------------------|---------------------|
| <b><u>Under 55</u></b>    | <b><u>121</u></b> | <b><u>30.3%</u></b> |
| 18 - 39                   | 49                | 12.3%               |
| 40 - 54                   | 72                | 18.0%               |
| <b><u>55 and Over</u></b> | <b><u>279</u></b> | <b><u>69.7%</u></b> |
| 55 - 69                   | 138               | 34.5%               |
| 70 or older               | 141               | 35.2%               |
| Total                     | 400               | 100.0%              |

12. And thinking about your views toward politics and government, would you say you are...

|                            | <b>Freq.</b>      | <b>%</b>            |
|----------------------------|-------------------|---------------------|
| <b><u>Conservative</u></b> | <b><u>339</u></b> | <b><u>84.9%</u></b> |
| Extremely conservative     | 65                | 16.4%               |
| Very conservative          | 191               | 47.8%               |
| Somewhat conservative      | 83                | 20.7%               |
| <b><u>Moderate</u></b>     | <b><u>43</u></b>  | <b><u>10.8%</u></b> |
| Liberal                    | 8                 | 2.1%                |
| Unsure                     | 9                 | 2.3%                |
| Total                      | 400               | 100.0%              |



13. Primary Election X of 4

|        | Freq. | %      |
|--------|-------|--------|
| 0 of 4 | 16    | 3.9%   |
| 1 of 4 | 76    | 18.9%  |
| 2 of 4 | 63    | 15.8%  |
| 3 of 4 | 85    | 21.1%  |
| 4 of 4 | 161   | 40.2%  |
| Total  | 400   | 100.0% |

14. Geo – Congressional Districts

|       | Freq. | %      |
|-------|-------|--------|
| 1     | 74    | 18.4%  |
| 2     | 114   | 28.6%  |
| 3     | 42    | 10.4%  |
| 4     | 85    | 21.4%  |
| 5     | 85    | 21.2%  |
| Total | 400   | 100.0% |

15. Geo – DMAs

|                 | Freq. | %      |
|-----------------|-------|--------|
| Bend OR         | 22    | 5.5%   |
| Boise           | 6     | 1.6%   |
| Eugene          | 59    | 14.7%  |
| Medford/Klamath | 56    | 14.0%  |
| Portland OR     | 243   | 60.9%  |
| Spokane         | 2     | 0.5%   |
| Yakima          | 11    | 2.8%   |
| Total           | 400   | 100.0% |

16. Geo – Counties

|                                    | Freq.             | %                   |
|------------------------------------|-------------------|---------------------|
| <b><u>Portland</u></b>             | <b><u>122</u></b> | <b><u>30.5%</u></b> |
| Clackamas                          | 33                | 8.3%                |
| Columbia                           | 6                 | 1.4%                |
| Multnomah                          | 36                | 9.0%                |
| Washington                         | 47                | 11.7%               |
| <b><u>Willamette Valley/NW</u></b> | <b><u>125</u></b> | <b><u>31.3%</u></b> |
| Benton                             | 9                 | 2.1%                |
| Clatsop                            | 4                 | 1.0%                |
| Lane                               | 23                | 5.7%                |
| Lincoln                            | 4                 | 1.1%                |
| Linn                               | 18                | 4.4%                |
| Marion                             | 33                | 8.1%                |
| Polk                               | 15                | 3.7%                |
| Tillamook                          | 6                 | 1.4%                |
| Yamhill                            | 15                | 3.7%                |



|                            |                  |                     |
|----------------------------|------------------|---------------------|
| <b><u>Medford/SW</u></b>   | <b><u>73</u></b> | <b><u>18.3%</u></b> |
| Coos                       | 10               | 2.5%                |
| Curry                      | 4                | 1.0%                |
| Douglas                    | 18               | 4.4%                |
| Jackson                    | 24               | 5.9%                |
| Josephine                  | 18               | 4.4%                |
| <b><u>Bend/Eastern</u></b> | <b><u>80</u></b> | <b><u>20.0%</u></b> |
| Baker                      | 3                | 0.7%                |
| Crook                      | 5                | 1.4%                |
| Deschutes                  | 22               | 5.5%                |
| Harney                     | 3                | 0.7%                |
| Hood river                 | 5                | 1.3%                |
| Jefferson                  | 1                | 0.2%                |
| Klamath                    | 10               | 2.4%                |
| Lake                       | 1                | 0.2%                |
| Malheur                    | 6                | 1.6%                |
| Morrow                     | 1                | 0.2%                |
| Umatilla                   | 10               | 2.6%                |
| Union                      | 6                | 1.5%                |
| Wallowa                    | 2                | 0.5%                |
| Wasco                      | 5                | 1.2%                |
| Total                      | 400              | 100.0%              |

### 17. Income

|             | <b>Freq.</b> | <b>%</b> |
|-------------|--------------|----------|
| \$0-\$49k   | 85           | 21.3%    |
| \$50k-\$99k | 190          | 47.4%    |
| \$100k+     | 120          | 30.0%    |
| Unknown     | 5            | 1.3%     |
| Total       | 400          | 100.0%   |

### 18. Age + Income

|                 | <b>Freq.</b> | <b>%</b> |
|-----------------|--------------|----------|
| <70 <\$50k      | 30           | 7.5%     |
| <70 \$50k-\$99k | 129          | 32.4%    |
| <70 \$100k+     | 98           | 24.5%    |
| 70+ <\$50k      | 55           | 13.7%    |
| 70+ \$50k-\$99k | 60           | 15.1%    |
| 70+ \$100k+     | 22           | 5.6%     |
| Unknown         | 5            | 1.3%     |
| Total           | 400          | 100.0%   |

### 19. Gender + Age

|           | <b>Freq.</b> | <b>%</b> |
|-----------|--------------|----------|
| F 18 - 39 | 22           | 5.6%     |
| F 40 - 54 | 34           | 8.5%     |
| F 55 - 69 | 72           | 18.0%    |



|           |     |        |
|-----------|-----|--------|
| F 70+     | 71  | 17.8%  |
| M 18 - 39 | 27  | 6.8%   |
| M 40 - 54 | 38  | 9.4%   |
| M 55 - 69 | 66  | 16.5%  |
| M 70+     | 70  | 17.4%  |
| Total     | 400 | 100.0% |

## 20. Race

|          | Freq. | %      |
|----------|-------|--------|
| White    | 351   | 87.9%  |
| Hispanic | 13    | 3.4%   |
| Asian    | 3     | 0.7%   |
| Other    | 9     | 2.4%   |
| Unknown  | 23    | 5.7%   |
| Total    | 400   | 100.0% |

## 21. Education

|                             | Freq. | %      |
|-----------------------------|-------|--------|
| Bachelor's degree or higher | 139   | 34.8%  |
| Some college                | 68    | 17.1%  |
| High school or less         | 101   | 25.3%  |
| Unknown                     | 91    | 22.8%  |
| Total                       | 400   | 100.0% |

## 22. Gender + Education

|                  | Freq. | %      |
|------------------|-------|--------|
| Female No degree | 86    | 21.4%  |
| Male No degree   | 84    | 21.0%  |
| Female College   | 68    | 17.0%  |
| Male College     | 71    | 17.9%  |
| Unsure           | 91    | 22.8%  |
| Total            | 400   | 100.0% |

## METHODOLOGY

This probabilistic survey was conducted December 16 – 17, 2021, with 400 likely Republican primary election voters. It has a margin of error of  $\pm 4.86\%$ . Known registered voters were interviewed via IVR and SMS. This survey was weighted to a likely Republican primary election voter universe.

## ABOUT THE FIRM

[Cygna](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygna was named the #1 Republican private pollster by Nate Silver's [FiveThirtyEight](#) two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by The New York Times. Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.

